

# VERTBAUDET WELLINGTON BOOT-DESIGNER COMPETITION RULES

**VERTBAUDET\* is organising a competition entitled THE VERTBAUDET INTERNATIONAL “BUDDING DESIGNERS” COMPETITION which will run from 12/10/2009 to midnight 13/11/2009. There will be 1 winning boot design from each country.**

No purchase is necessary to participate in this competition.

The competition is open to all children between the ages of six and twelve years (inclusive) with the exception of children whose immediate family may be involved in the promotion of the competition or may be employees of VERTBAUDET or any other organisation associated with the promotion of the competition. Entries are limited to one entry per child.

All entries must be received by VERTBAUDET by midnight on 13/11/2009. The online competition will close 3 working days later at midnight on 16/11/2009.

To enter, send your design of a fun style Wellington boot between 02/10/2009 and midnight 13/11/2009.

To enter the competition, please see the following details :

- By post to the following address :

**“BUDDING DESIGNERS”** COMPETITION, VERTBAUDET, 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH.

They must appear on A4 paper, in colour, using any art medium including pencils, felt tips, paint, pastels, collage etc. The child's full name and age, the parent/guardian's address and telephone number must be clearly written on the back along with signatures of the designer and parent/guardian.

- By upload to the website :

Designs must be scanned and uploaded and include the child's full name, age and the parent/guardian's address and telephone number.

Entries submitted that are not signed by the entrant and their parent/guardian, or that are torn, illegible or incomplete will be deemed null and void. These entries will not be entered into the competition.

Proof of posting is not deemed as proof of receipt. Responsibility cannot be accepted for entries arriving after the closing date.

Entries will not be returned.

The judging panel will be made up of 3 VERTBAUDET employees and 4 independent others; names available on request. They will make their decision by 20th of November 2009 at the latest. The winning design will be chosen based on the criteria of creativity, fashion and technical feasibility.

The winner will see their Wellington boots design turned into a finished product to be sold in any of Vertbaudet's distribution channels (catalogue, shops, web) in the Autumn-Winter 2010 collection, in any or all of the countries where Vertbaudet is present, excluding any accessories shown on the design such as jewellery, shoes etc. Only the Wellington boots will be created. However, Vertbaudet reserves the right to create any accessories if the judging panel deems them to be essential to the design.

In addition, if the design features words or phrases, these may be translated into other languages.

The winner will receive, by registered post :

- The Wellington boots they have designed
- A Nintendo DSi console
- A years worth of clothing from Vertbaudet to the value of £350 – which will be issued as a Vertbaudet credit.

The winner will be notified by registered post which will be sent by 20th December 2009. Along with the letter, they will receive a document requesting them to confirm their exact address. This must be returned to VERTBAUDET within 15 days of the letter being sent.

The winner will receive their prizes (not the Wellington boots- these will be sent at the start of the Autumn-Winter 2010 season) within 6 weeks following the decision of the judging panel, which will take place latest by the 20th November 2009.

Any prize (or its equivalent monetary value) which cannot be awarded to the winner will be donated to charity by VERTBAUDET, in accordance with the Professional Code of Mail Order.

By their child entering this competition, the legal guardian is deemed to have accepted the competition rules. The winning child must provide the full name of parent/guardian and a declaration signed by the child and the parent/guardian to prove that they legally represent the child.

By entering this competition, entrants agree to Vertbaudet's exclusive rights to alter or adapt their design when creating the garment.

By entering this competition, entrants hereby assign all past and future rights (including, but not limited to, all copyright and design rights) to VERTBAUDET including but not limited to all rights to reproduce, represent and adapt the design in any country where VERTBAUDET is commercially active, for the purposes of:

- VERTBAUDET creating and selling the item designed by the child
- promoting the created product, which will be associated with the child's design.

This applies to all media, both online and offline, notably catalogues, prospectuses and flyers.

The winner agrees to any use of their name, country, photograph (online or offline), voice or handwriting, and winners who do not comply with this condition will waive their right to their prize.

Entrants must live at the address stated on their entry form.

The name of the competition winners can be obtained by writing to VERTBAUDET at the customer service address.

VERTBAUDET will not be held responsible if, for reasons beyond our control, this competition is postponed, altered, extended or cancelled wholly or in part.

These rules are available free of charge to anyone submitting a written request to VERTBAUDET, quoting the competition name “Budding Designers” Competition.

By participating in the competition, entrants automatically accept the competition rules.

**\* Redcats (Brands) limited trading as Vertbaudet.**

**Registered address: 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH.**