

VERTBAUDET "BUDDING DESIGNER" COMPETITION RULES

1: Organising company

Vertbaudet International is organising a competition between 15/12/2011 and 31/01/2012 inclusive, with free entry and no purchase necessary, entitled the **VERTBAUDET "BUDDING DESIGNERS" COMPETITION**, available online at www.vertbaudet.co.uk. The competition is being run on an international basis with separate competitions in a number of different countries and **one winner per competition**.

2: Participants

The Vertbaudet UK competition is open to all children aged 5 to 12 years (inclusive) at the date of entering, residing in UK, [the Channel Isles, Isle of Man and BFPO Germany], excluding children whose parents or close family are employed by the organising company Redcats, or involved with any company associated with the organisation of the competition, or children whose parents are involved in organising the competition.

Entries are limited to one entry per child (same name and same address).

The child must have the prior permission of a parent or guardian to participate in this competition. The organising company reserves the right to ask for proof of this permission and to disqualify any participant who fails to produce said proof.

3: How to enter

To enter the competition, simply send your child's design of a pair of Trainers Spring-Summer 2013, between 15/12/2011 and midnight 31/01/2012. To be accepted for the competition, entries must appear on A4 paper, in colour, using any art medium (pencils, felt tips, paint, pastels, collage etc).

The child's full name and age, as well as the parent/guardian's address and telephone number and the permission of a parent or guardian to participate in this competition must be clearly written on the back of the design.

Send the designs:

- Either by post to the address below, marking the envelope as follows: '**BUDDING DESIGNERS**' competition, Vertbaudet Ecommerce Department, 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH, by midnight on 31/01/2012 at the latest, as stamped by the postmark.

- Or by scanning the design and uploading it by 31/01/2012 at the latest, with the date and time of connection to the website serving as proof of a valid submission, to www.vertbaudet.co.uk, having scanned the design, to include the child's full name and age, as well as filling in the parent/guardian's telephone number and permission from a parent or guardian on the online form.

The picture must not go against the ethic of the competition or against moral values; this includes any offensive wording or design. Any picture that does not comply with the above guidelines will not be considered. The decision of the judges will be final.

Once the picture has been accepted you will be unable to change it.

Any entries that are incomplete, inaccurate, falsified, contain false information, do not comply with the rules or are received after the competition closing date will be deemed invalid and the candidate will be entry will not be accepted.

Entries cannot be returned to the child or their parent/guardian.

4: Choosing the winners

The judging panel will be made up of 3 non-salaried representatives of the organising company and 4 salaried employees of the organising company. They will choose the winning design of Trainer by the 15th of February 2012 at the latest. The winning design will be chosen based on the criteria of creativity, fashion and technical feasibility.

5: Prizes

The winner will see the whole or part of their Trainer design turned into a finished product by the organising company, to be sold under the Vertbaudet brand name in one or more distribution channels (catalogue, shops, web) in Spring-Summer 2013, in one or all of the countries where Vertbaudet is present, excluding any accessories shown on the design such as jewellery etc. However, the organising company reserves the right to create any accessories if the judging panel deems them to be essential to the design. Finally, the organising company reserves the right to create only a part of the trainer, and to alter the child's design, (in terms of shape, fabric and prints) for commercial reasons. Any alterations will, however, be made in keeping with the child's design.

The organising company will offer the winner:

- A Nintendo Wii Console
- 1 Nintendo Wii Game
- The Trainers made into a finished product for the Spring-Summer 2013 season.
- £350 to spend with Vertbaudet

6: Awarding prizes

The winner will be notified by registered post which will be sent by 15th of March 2012 at the latest. Along with the letter, they will receive a document requesting them to confirm their exact address. This must be returned to the organising company within 15 days of the letter being sent.

The winner will then receive his or her prize (Nintendo Wii Console and game) by post, by recorded delivery with proof of receipt, to their postal address during the month following the date when the organising company receives confirmation of the winner's exact address, barring circumstances outside the organising company's control.

A credit of £350 (three hundred and fifty pounds) will be registered directly to the parent of the winning design to spend on their child. An account will be set up if the winner's parent does not have one.

The Trainers will be sent out as soon as the Spring-Summer 2013 collection is published (i.e. by 30th January 2013 at the latest).

Prizes offered to the winner may not be contested by the winner in any way, nor is any financial alternative available (in whole or in part), nor may they be exchanged or replaced for another prize of whatever value, for whatever reason.

Any prize (or its equivalent monetary value) which cannot be awarded to the winner by the organising company will be donated to charity, in accordance with the Professional Code of Mail Order.

Should the circumstances require it, the organising company reserves the right to replace a prize with another of equal or higher value, especially, but not exclusively, in the case of any initially intended prize being unavailable.

7: Participation

By participating in the competition, entrants automatically accept the competition rules, and waive any right to appeal concerning the way the competition was organised as well as the competition procedure, results and awarding of prizes.

The winning child must provide the full name of a parent/guardian and their declaration to prove that they legally represent the child, and carry the name of the child and the parent/guardian at the time of entering.

8: Intellectual Property Rights

By entering this competition, entrants assign to the organising company all intellectual property rights, including, but not limited to, all rights to reproduce, represent and adapt the design, in whole or in part, in any country where the organising company markets its VERTBAUDET products, on any media (both online and offline, notably catalogues, promotional material and flyers etc) for a period of 2 years starting from the date of the end of the competition for the purposes of:

- VERTBAUDET creating the item designed by the child and selling it on any media
- promoting the created product, which will be associated with the child's design.

In accordance with article L 131-4 of the French Code of Intellectual Property rights, all lump sums are awarded with regard to promoting 'junior talent' with charges associated with marketing the winning item, bearing in mind that Vertbaudet can in no way guarantee the commercial success of the item, and that the item will be marketed for a short period of time only (one season).

In return for renouncing all ownership rights for the design, the organising company will award the parents one year's worth of VERTBAUDET clothing of their choice, comprising a total sum of £350 (three hundred and fifty pounds).

9: Permission

The winner authorises the organising company to reproduce, publish or present their name, age, address (county), photograph (online or offline), voice or handwriting, on the different retail media selling the Vertbaudet brand (catalogue, internet etc) to prove their winning status, and any winner who does not comply with this condition waives his or her right to their prize.

The organising company will be entitled to reproduce (and alter if required), publish and market the winning Trainers on all Vertbaudet sales media (in the UK and abroad).

10: Communicating the winner's name

The name of the competition winner can be obtained by simply writing to VERTBAUDET, 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH after the winner has been notified.

11: Responsibility

The organising company cannot be in any way be held responsible if, in case of circumstances outside its control or if it otherwise needs to do so, it shortens, lengthens, postpones, modifies or cancels the competition at any time, should circumstances make this necessary in the organising company's opinion.

The organising company cannot be held responsible for any event outside of its control, in particular as regards misdirected post, breakdown of telephone lines, unavailability of internet, technical failures meaning that the competition cannot be entered, any technical, equipment or software failures, of whatever nature, be they preventing or limiting the possibility of entering the competition or causing damage to the entrant's system, prizes that are misdirected, lost in transit, non-received, damaged or received late.

Each entrant is responsible for taking all appropriate measures in order to protect their own data and/or software stored on their telephone equipment from any attack. Any person connecting to the site in order to enter the competition does so with entire legal responsibility for the child.

12: Data Protection

The organising company reserves the right to use information gathered from the entry forms in accordance with the UK Data Protection Act 1998. Entrants are entitled to access, modify, alter or delete any personal data relating to them. Any entrants wishing to exercise this right must put in a request, in writing, to VERTBAUDET Customer Relations, indicating their full name and address. Vertbaudet, 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH.

13: Rules

These rules are available free of charge to anyone submitting a written request to Vertbaudet Stylist Competition, 2 Holdsworth Street, Bradford, West Yorkshire, BD1 4AH.

14: Applicable law

This competition is exclusively subject to French law.

By participating in the competition, entrants fully and unreservedly accept all the clauses of the competition rules and instructions given on any supporting documents.

This hereby constitutes the complete rules of the competition entitled:

VERTBAUDET Autumn-Winter 2011 'BUDDING DESIGNERS' COMPETITION

VERTBAUDET – RCS TG B 414 766 576